

# DECISION INFLUENCERS

Influencers are not just on social media. They're everywhere!  
What are some personal and societal factors that influence your financial decisions?

2 Influencer

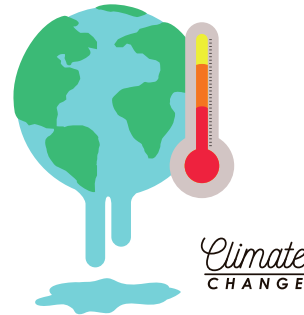
1 Goal

4 Influencer

5 Influencer

3 Influencer

6 Influencer



Name:



# DECISION INFLUENCERS

Many things affect our financial decision making. Being aware of these factors can help us make better decisions.

- advertisements
- social media
- peer pressure
- consumerism
- personal beliefs
- social movements
- systemic oppression
- individual circumstances
- unforeseen events (e.g. natural disaster)
- the economy
- many more

**What other factors can you think of?**

