



Dear Friend of United for Literacy,

**Literacy is an essential life skill.**

Literacy serves as the foundation to master other skills, such as making effective choices in our lives. I've worked in finance for 45 years, and I've had the privilege of serving on United for Literacy's Board of Directors for seven years—three of them as Chair. Financial literacy skills are used by everyone from all backgrounds and cultures. We all make financial decisions every day, whether big or small, and having the ability to read, write, and understand the printed word is crucial for lifelong success.

**Literacy empowers people.** Literacy enriches a person's life; it creates opportunities to develop skills that will help them provide for themselves and for their family.

**I'm encouraged by how a simple, thoughtful act of giving can make a lasting difference in the lives of others. That's why I am pleased to match your December gift dollar for dollar.** Your support of United for Literacy tells me that you believe in the power of literacy. Together, we will make a real impact.

Best wishes this holiday season and New Year.



Lynn McDonald

